

# CONJECTURE 2011

11155 Calenda Rd  
San Diego, CA 92127

June 13, 2011

Dear Dealer,

Conjecture 2011 is now accepting applications for sales space in our Dealers Room. The dates are set for September 9-11, 2011. We will be at the Hilton San Diego Mission Valley in San Diego.

Conjecture 2011 will focus on hard science fiction this year, with an emphasis on space exploration. But we will also have programming on a variety of science fiction, fantasy, and general fannish topics. Our Author Guest of Honor is Hugo Award winning author Allen Steele in his first west coast convention in 13 years.

Tables are \$60 each and include one membership per table. Since table space is limited, we are initially restricting tables to two per dealer. Additional memberships are available at \$25 each. Space is allocated on a first come, first served basis. By convention time we often have a waiting list of dealers hoping someone else will cancel.

We are also offering dealers the option of being in our "Dealers' Mall." Dealers in the mall will be given a hotel room on the second floor of the hotel, which will be near all of the convention space including programming and the con suite. Dealers in the mall will also be able to set their own opening and closing hours and take short breaks. Dealers will be allowed to sleep in their rooms as well.

A room in the Dealers' Mall will be given two tables to allow for set up. These tables will be located in the room.

If dealers are interested, they will get a room for Friday and Saturday nights with check-out delayed until after the close of dealers room hours on Sunday. When reserving your tables, please indicate if you would be willing to have a room in the mall, or if you will only take a table. If you are only interested in a room in the mall, please indicate that as well. To request a Dealers' Mall room, we will need a \$60.00 deposit, and will inform you on the final price.

A few words about California State Sales Tax laws: If you don't have a Seller's Permit and either you aren't selling Exempt Property or your sales aren't exempt Occasional Sales, then you must fill out a Temporary Seller's Permit. After the convention, you may be required to file a Sales Tax Return with appropriate attached forms. The aforementioned forms can be found at <http://www.boe.ca.gov/sutax/staxformsn.htm> and more information about the Seller's Permit can be found at <http://www.boe.ca.gov/sutax/faqseller.htm>. If you have any questions about this, contact your local office of the California State Board of Equalization, listed in the front of your White Pages or on the BOE site: <http://www.boe.ca.gov/info/phone.htm>.

To apply for sales space at Conjecture, please fill out and return the enclosed dealers registration form, appropriate tax form(s) and your check, made payable to Conjecture 2011, to the address above. Please note that, to ensure priority consideration, your documents must be received by

August 15, 2010. After that time, if space is still available, a further mailing will go out to interested dealers. Questions and comments may be directed to:

Ron Oakes  
11155 Calenda Rd, San Diego, CA 92127  
(619)592-0123  
[dealers@conjecture.org](mailto:dealers@conjecture.org), [chair@conjecture.org](mailto:chair@conjecture.org)

Sincerely yours,

Ron Oakes  
Interim Dealers' Room coordinator and Chair  
Conjecture 2011

Enclosures

# CONJECTURE 2011

## DEALER EXHIBITION CONTRACT

1. There is no smoking or otherwise burning objects within the Dealers Room at any time.
2. All dealers shall have a signed copy of the Dealers Exhibition Contract on file with the Dealers Room Coordinator. No dealer will be allowed to sell merchandise at the convention facility without having a signed copy on file with the Dealers Room Coordinator.
3. Dealers may play audio devices at moderate volume. The Dealers Room Coordinator reserves the right to determine the definition of "moderate volume."
4. All dealers must claim their tables before 2pm on Friday, September 9, 2011. Tables which have not been claimed by that time may be resold at the sole discretion of the Dealers Room Coordinator. Tables which are cancelled without twenty-four hours notice may be resold at the sole discretion of the Dealers Room Coordinator. The rental price of tables which are either (a) unclaimed or (b) cancelled only if such tables can be resold by the Dealers Room Coordinator. Dealer agrees to hold the convention and Dealers Room Coordinator harmless for any lost investments or revenues as a result of either (a) unclaimed or (b) cancelled tables.
5. All dealers certify that they have complied with all Federal, State, and local policies regarding the collection of any required sales taxes.
6. All dealers certify that they have complied with all Federal, State, and local policies regarding obtaining valid licenses required to participate as a dealer. Specifically, if you are doing business in San Diego six or more days per year, you will probably need a Business Tax Certificate. Application instructions and forms are available from <http://www.sandiego.gov/treasurer/taxesfees/btax/btaxhow.shtml>. If you require a California Seller's Permit, information and an application may be obtained from <http://www.boe.ca.gov/sutax/faqseller.htm>. The same application form is used for temporary permits.
7. All dealers will obey all Federal, State, and local laws and ordinances regarding the sale of material which, intentionally or unintentionally, infringes upon the trademarks or copyrights of another party. Any dealer selling material which infringes on the trademarks or copyrights of another party shall be ejected without warning, and without refund.
8. Dealers shall not sell material which is deemed offensive or inappropriate. The Dealers Room Coordinator has the sole right to determine what is or is not deemed offensive or inappropriate. Dealers who continue to sell material which is deemed offensive or inappropriate shall be ejected without warning, and without refund.

I have read the above Dealers Exhibition Contract, and understand and accept all of the terms and conditions.

Business Name: \_\_\_\_\_

Business Tax Certificate Number: \_\_\_\_\_

California Seller's Permit Number: \_\_\_\_\_

Dealer Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# CONJECTURE 2011 Dealer Registration Form

Please fill out this form and return it with payment to: Ronald Oakes  
Conjecture 2011 Dealers Room  
11155 Calenda Rd  
San Diego, CA 92027

Business Name: \_\_\_\_\_

California Seller's Permit Number: \_\_\_\_\_

Owner's Name: \_\_\_\_\_

(or name on primary badge)

Street Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ e-mail: \_\_\_\_\_

Website (if applicable): \_\_\_\_\_

Description of items to be sold: \_\_\_\_\_

Are you an occasional seller? \_\_\_\_\_ Do you make only exempt sales? \_\_\_\_\_

Number of tables requested/Room Deposit \_\_\_\_\_ X \$60 = \_\_\_\_\_

Additional memberships \_\_\_\_\_ X \$25 = \_\_\_\_\_

Total \$ \_\_\_\_\_

I am interested in having a room in the Dealers' Mall instead of my table(s): \_\_\_\_\_

I am only interested in having a room in the Dealers' Mall: \_\_\_\_\_

(Anyone else will be assumed to only want a table in the main Dealers' Room)

(Please make check payable to Conjecture 2011)

Name(s) to be put on dealer badge(s): \_\_\_\_\_

Do you have any special needs or requests for your table(s)?  
(Examples would be table position in room, electrical access, etc.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_